

North East Together: Leaders Network for Social Change

How to join the LinkedIn group

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1 Introduction

This guide introduces the North East Together LinkedIn group and explains how you can join the group and participate in discussions.

1.1 About North East Together: Leaders Network for Social Change

There are many people in the North East working to create social change – people who have recognised social injustice and are seeking to address it by making change within their communities, organisations or the social systems within which we live and work.

Such people are seeking to make change through many different mechanisms. Some work in the public sector, some in the voluntary or private sectors. Some are politicians, others are entrepreneurs. Some work within organisations, others are freelancers. Some are volunteers, others earn their living through promoting change. Most people are combinations of the above.

All such people are leaders of change. We believe that there is a need for such leaders to learn from one another, and to have opportunities for collective exploration of the important social issues facing the North East.

For more information about the network and to join visit the website:

http://www.ncl.ac.uk/kite/socialrenewal/netogether

1.2 About the North East Together LinkedIn group

The LinkedIn group is intended as a means to enable network members to connect and collaborate with one another – to share information and hold discussions.

LinkedIn was chosen for two main reasons. Firstly, LinkedIn is a professional networking service and was felt to be an appropriate forum for discussion. Secondly, many network members already use LinkedIn professionally so wouldn't need to create a new account to access the group.

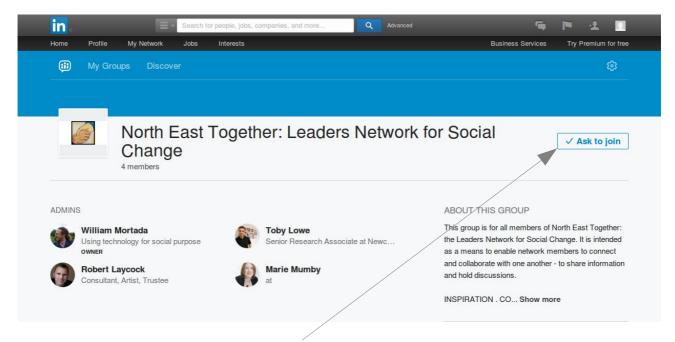


2 How to join the North East Together LinkedIn group

If you don't already have an account on LinkedIn you will need to sign up before you can join this group. Please see our other document "How to join LinkedIn" for detailed instructions on how to do this.

If you have an account on LinkedIn you can join the group as follows:

- open your browser and go to https://www.linkedin.com/groups/8459523
- you will be prompted to log in to LinkedIn if you haven't already done so



click on the 'Ask to Join' button

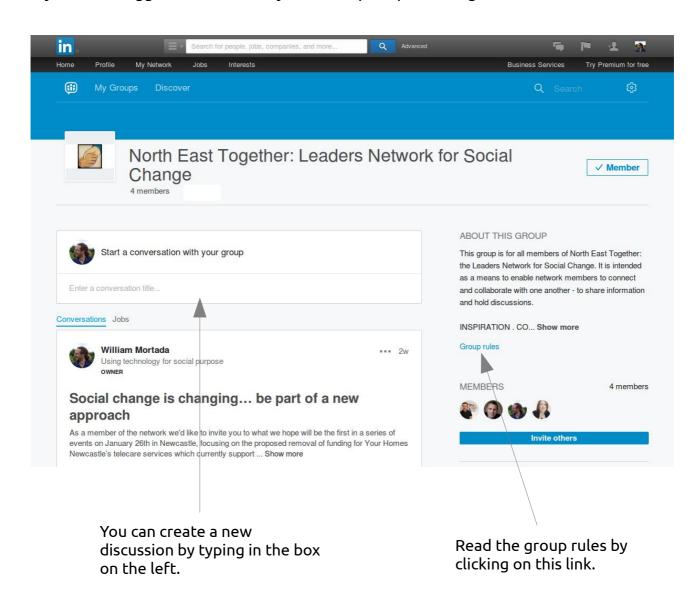
The administrators of the group will be informed that you wish to join and your request should be approved within a couple of days.



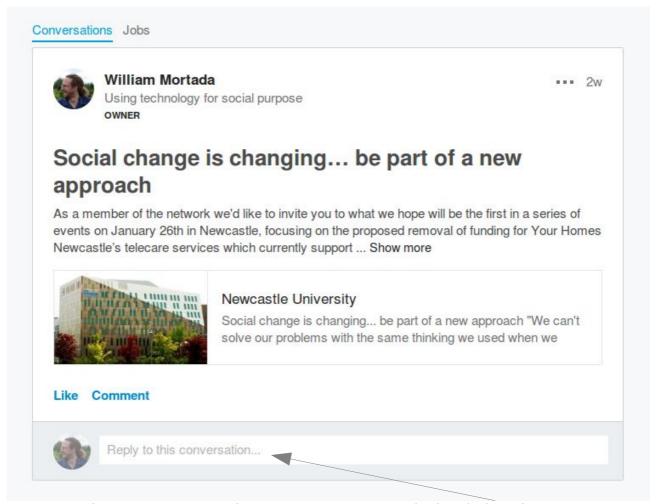
3 Participating in the group

You can visit the group at: https://www.linkedin.com/groups/8459523

If you aren't logged in to LinkedIn you will be prompted to log in.







You can reply to a conversation by typing a comment in the box below the post.



4 Group rules

This is group is for all members of North East Together: the Leaders Network for Social Change. It is intended as a means to enable network members to connect and collaborate with one another - to share information and hold discussions.

We ask that you are respectful of other members' opinions and create a positive collaborative environment for discussion.

We have a number of simple rules that we ask that all members stick to. Posts that violate these rules will be deleted. In serious cases members may be blocked from the group.

Group rules:

- 1. posts should be relevant to the topic of the group, namely social change in the North East of England
- 2. posts should be in English
- 3. job posts should be posted in the separate jobs area
- 4. posts should be respectful to other members

Inappropriate posts include those that are:

- 1. harassing, abusive or threatening
- 2. attacking individuals or groups
- 3. derogatory, unprofessional or disrespectful
- 4. harmful to minors, obscene/pornographic, objectionable, or in violation of any UK law
- 5. infringing on intellectual property, privacy or other rights of third parties
- 6. multi-level marketing or other pyramid scheme offers

Thanks for your co-operation!