

Collaboration

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Collaboration

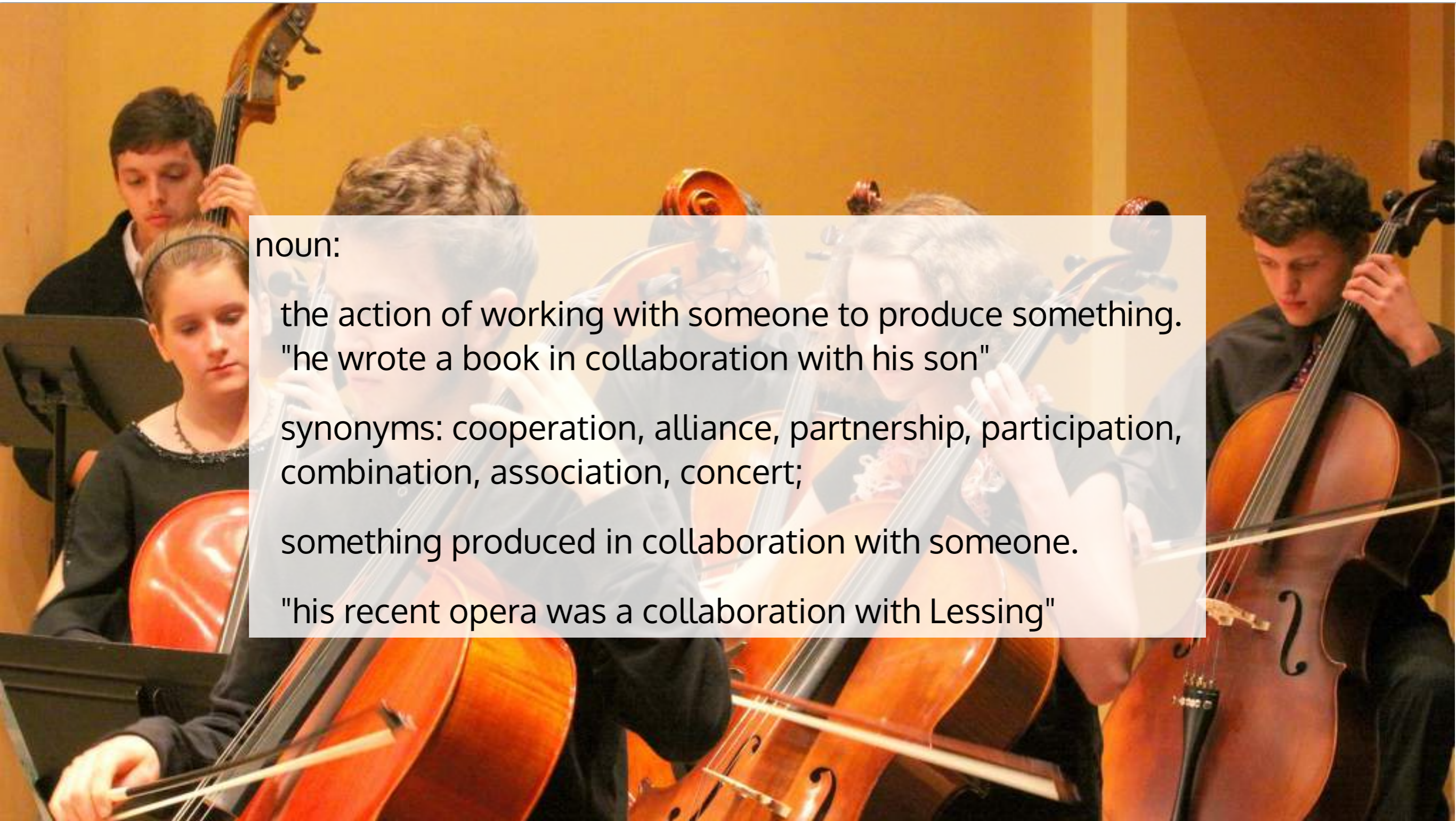
noun:

the action of working with someone to produce something.
"he wrote a book in collaboration with his son"

synonyms: cooperation, alliance, partnership, participation,
combination, association, concert;

something produced in collaboration with someone.

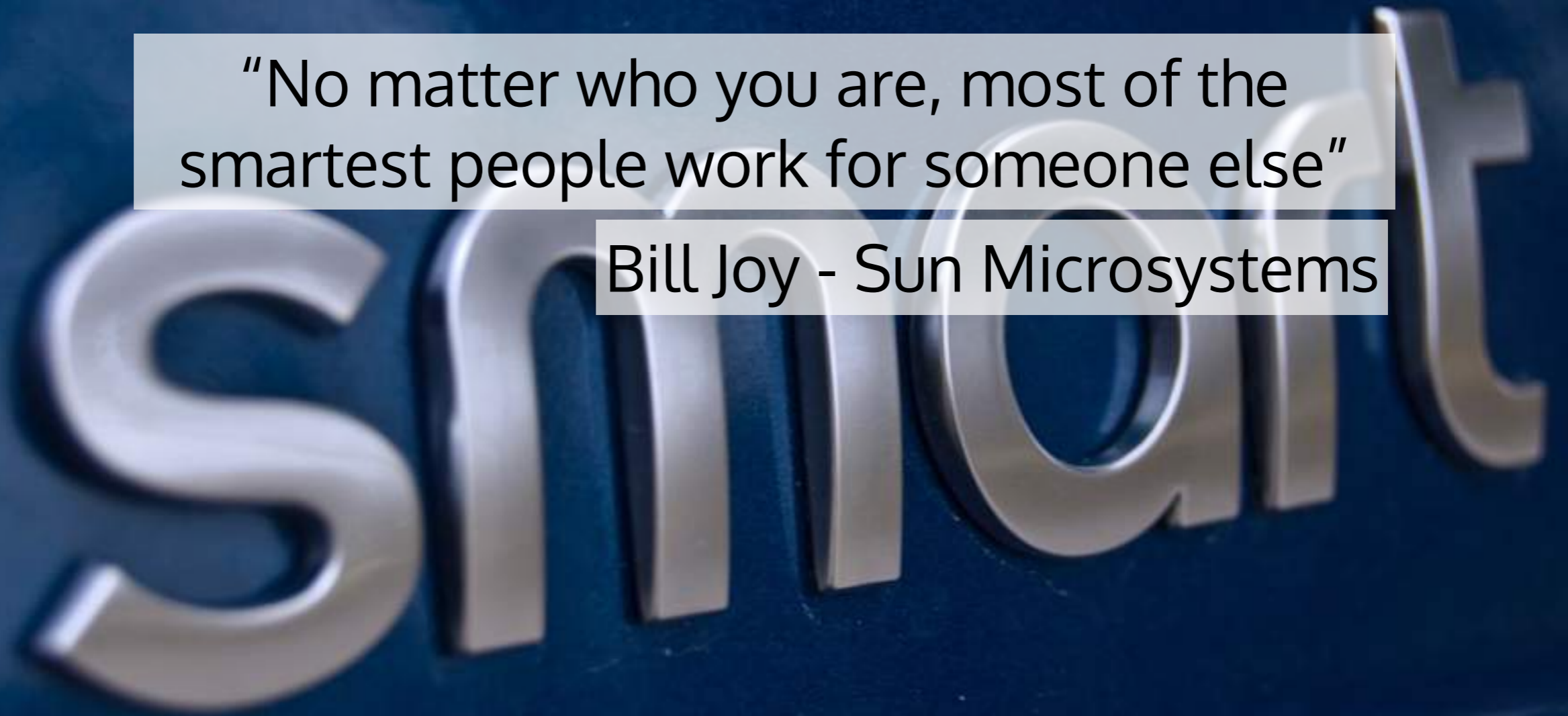
"his recent opera was a collaboration with Lessing"



Joy's Law

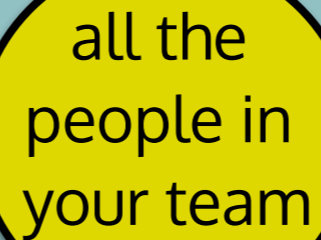
"No matter who you are, most of the smartest people work for someone else"

Bill Joy - Sun Microsystems



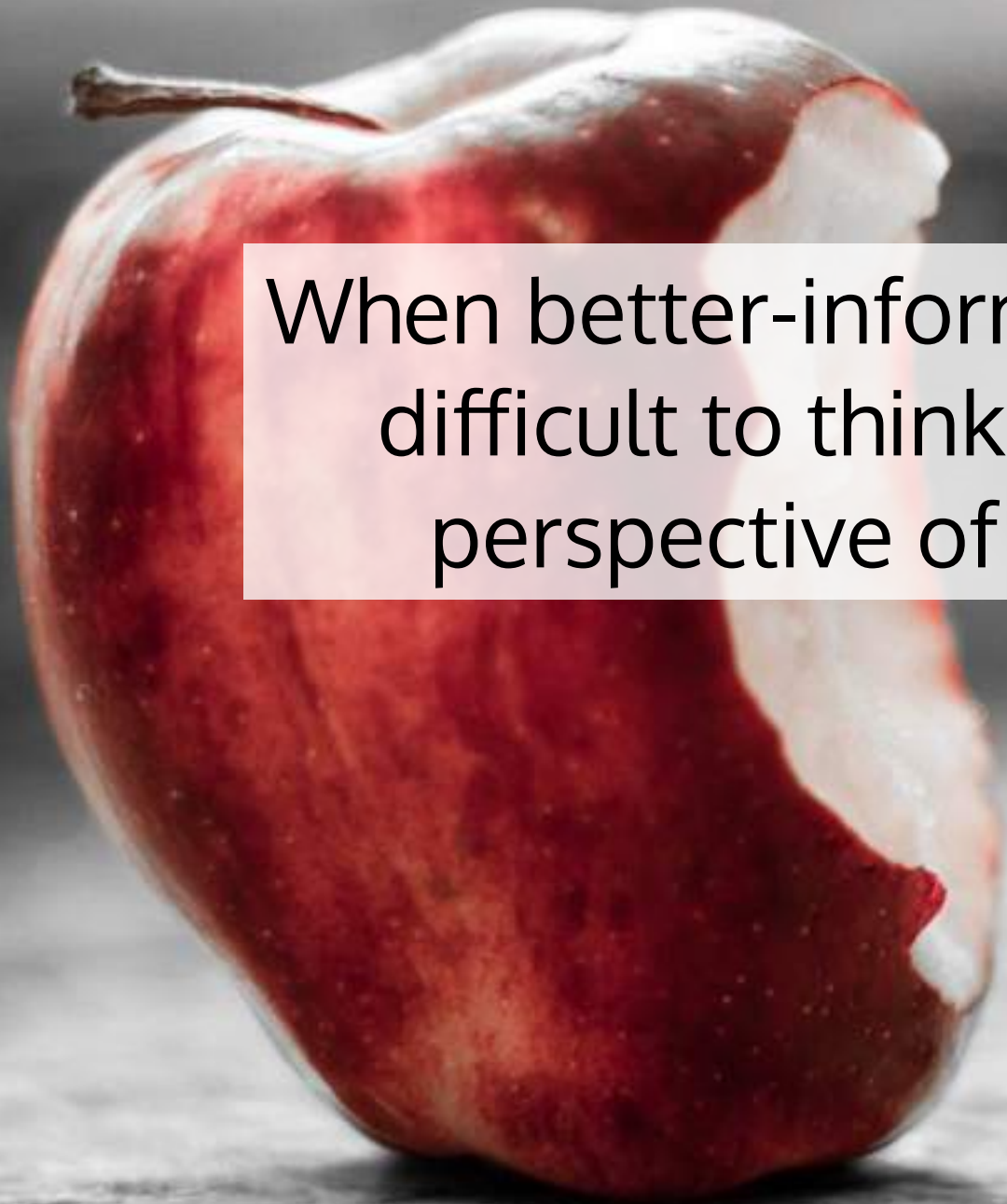
Why collaborate?

all the people in the world



all the
people in
your team

Diversity



When better-informed people find it extremely difficult to think about problems from the perspective of lesser-informed people.

The Curse of Knowledge

Access to skills

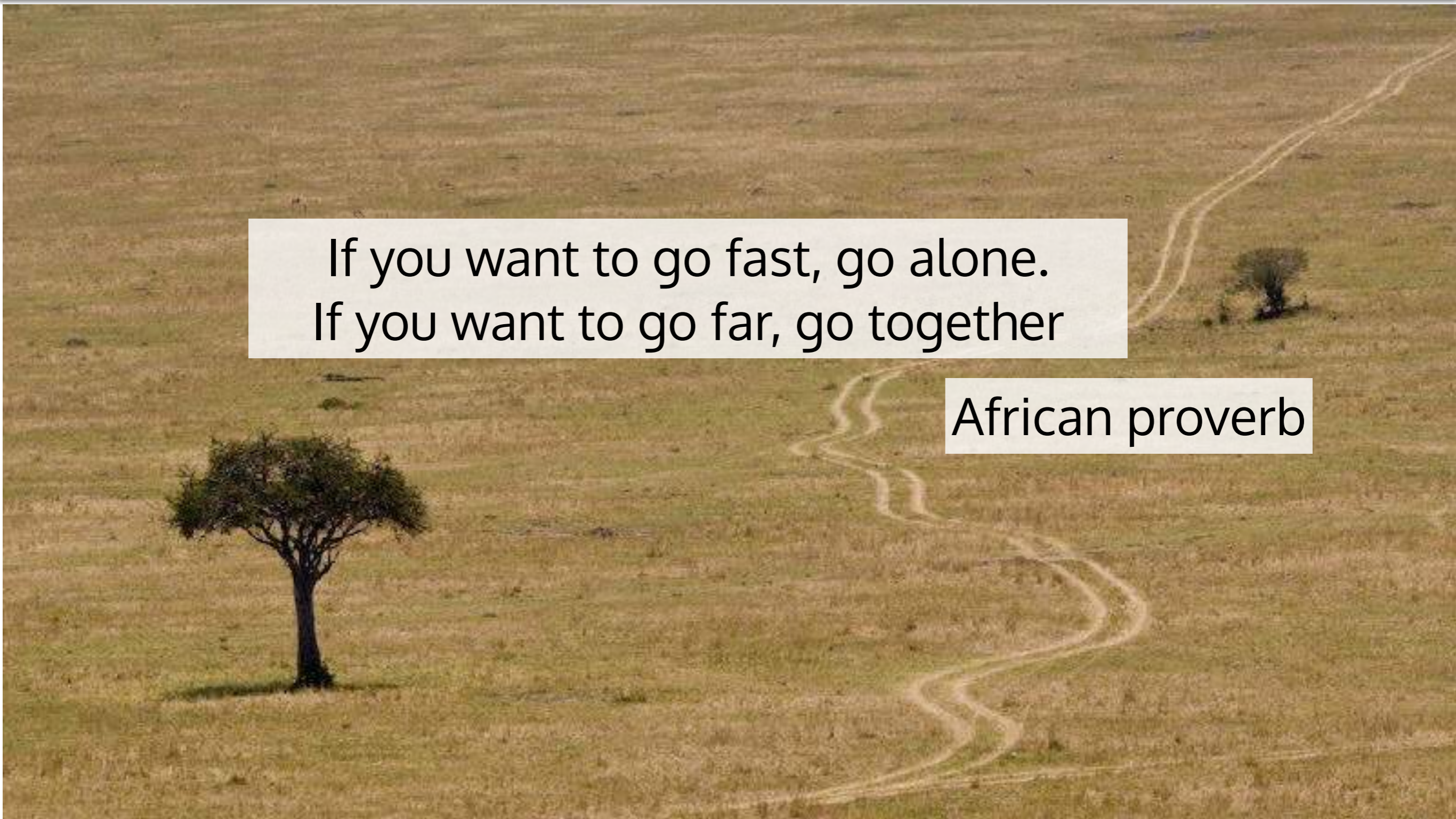
Sometimes we need specialist skills
for short periods of time



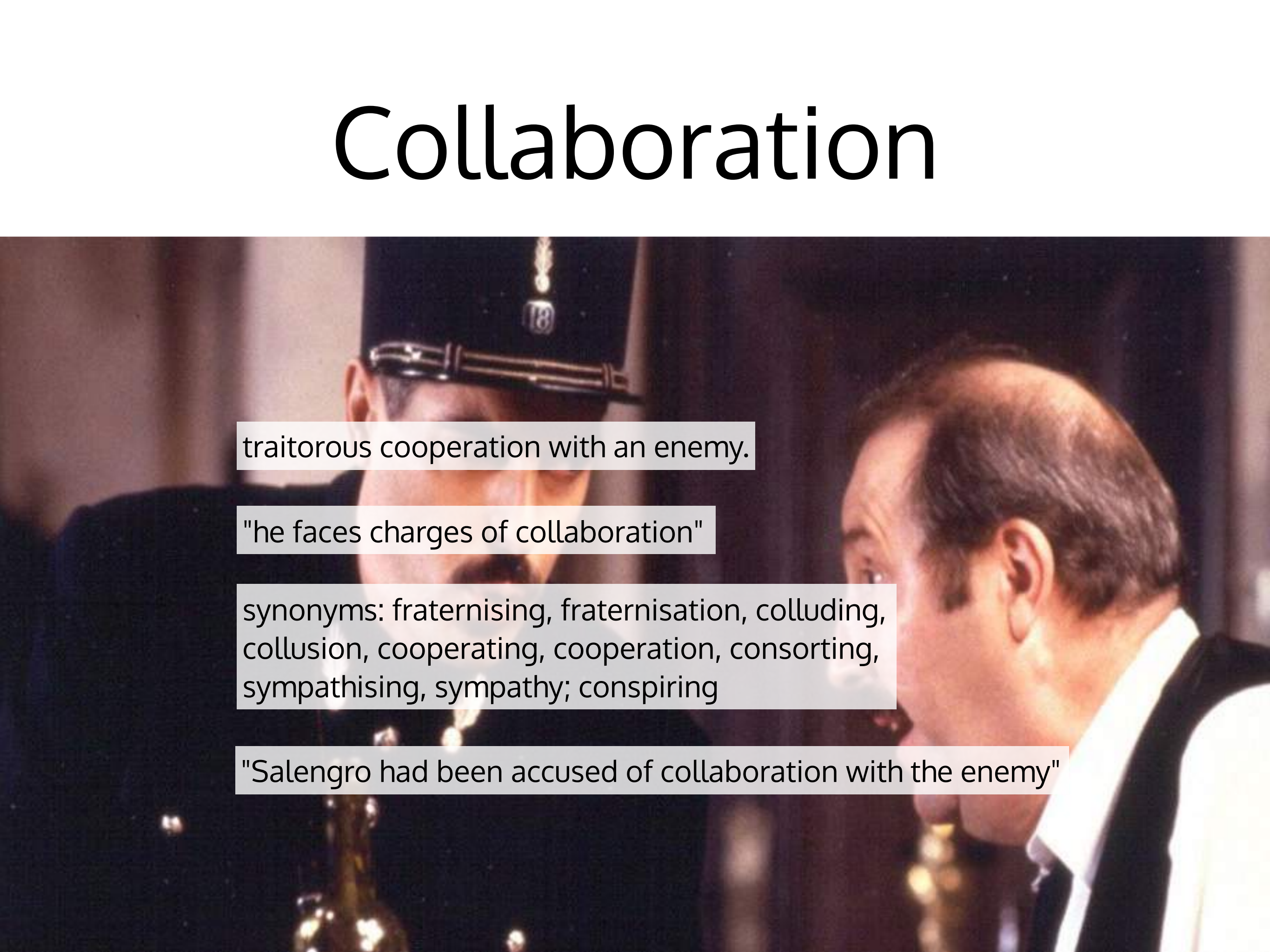
Scaling up

If you want to go fast, go alone.
If you want to go far, go together

African proverb



Collaboration



traitorous cooperation with an enemy.

"he faces charges of collaboration"

synonyms: fraternising, fraternisation, colluding, collusion, cooperating, cooperation, consorting, sympathising, sympathy; conspiring

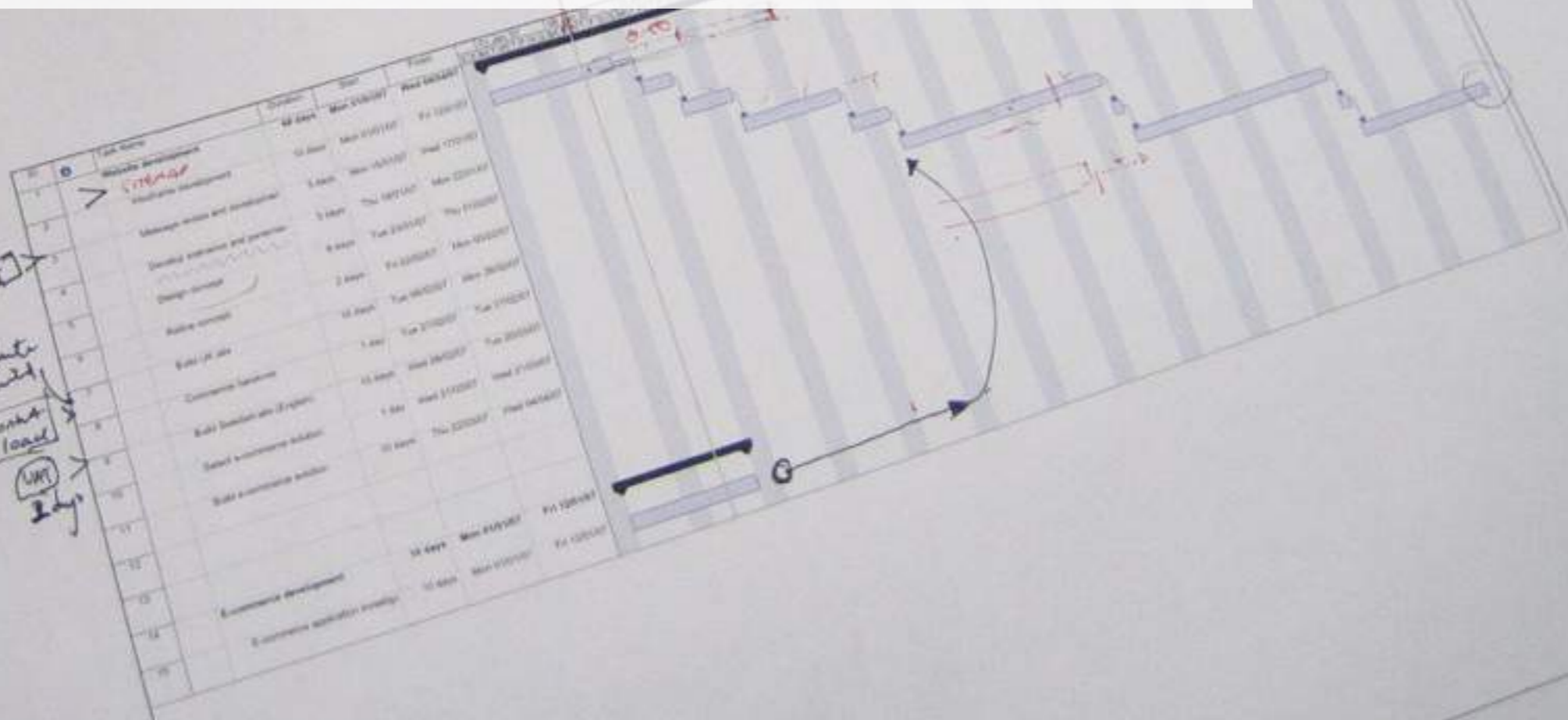
"Salengro had been accused of collaboration with the enemy"

Why not collaborate?

We already know what we need to do

Content hangoff
back
Create brief for
copy?
- who
- when?

Target
audience
Content
load
1 day



Why not collaborate?

A close-up photograph of a white metal baking tray containing several round tins. Each tin is filled with a thick, golden-brown batter, likely for muffins or small cakes. The lighting is warm and focused on the tins, creating a soft glow. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text "We're not ready yet" in a black, sans-serif font.

We're not ready yet


Why not collaborate?

SECRET

It's top secret

on of suitable wa

Why not collaborate?

A close-up photograph of a large pile of gold coins, likely gold bars or bars, filling a red container. The coins are stacked and piled together, creating a textured surface of gold. The background is a solid red color, which makes the gold coins stand out prominently.

I don't want to share the rewards

Why not collaborate?



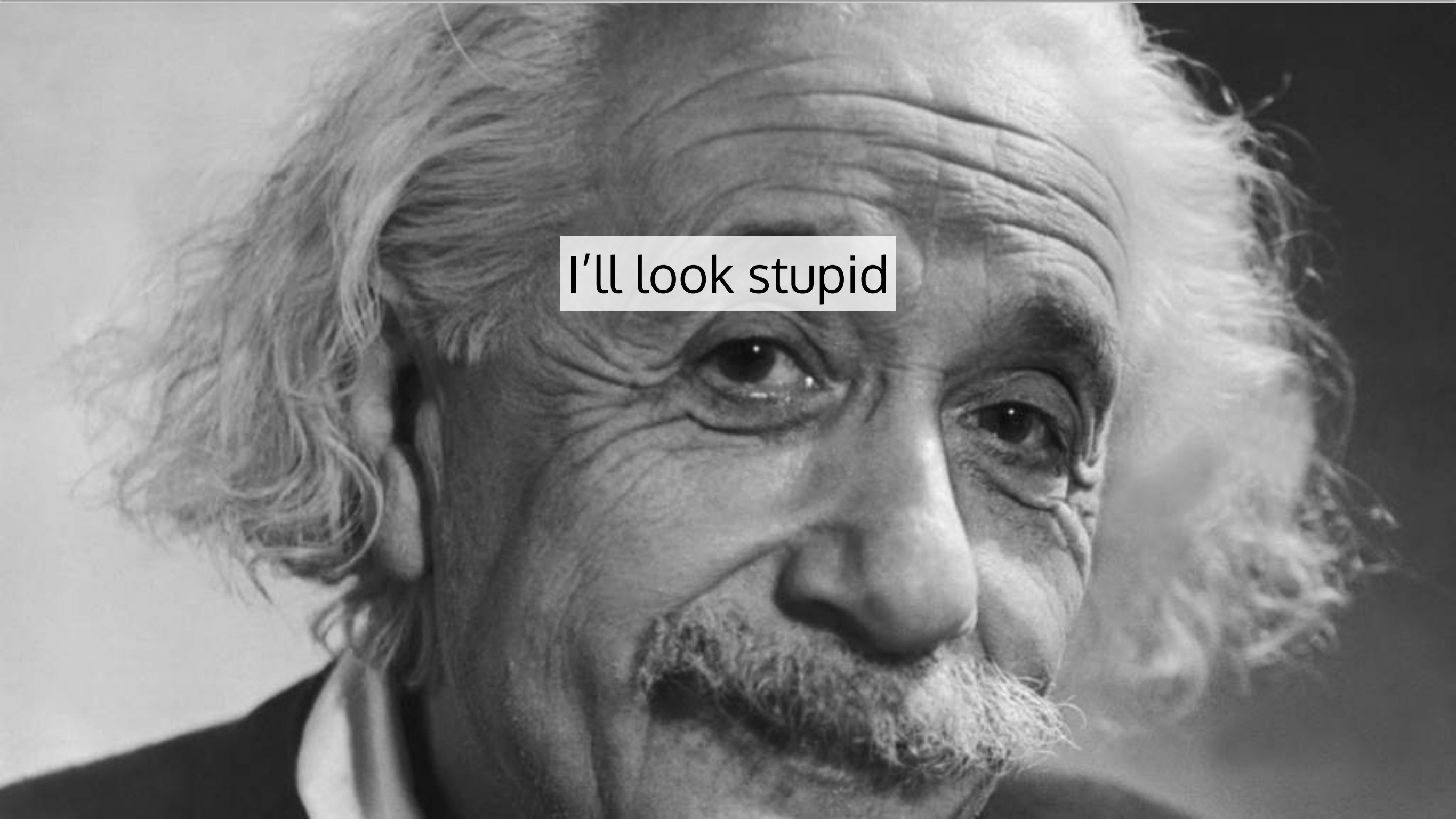
It takes too long

Why not collaborate?



My boss won't let me

Why not collaborate?

A black and white close-up portrait of Albert Einstein, showing his characteristic wild, white hair and a mustache. He is looking slightly to the right of the camera with a thoughtful expression. A semi-transparent white rectangular box is overlaid on the center of his face, containing the text "I'll look stupid".

I'll look stupid

Why not collaborate?



It's not how we do things here

Why not collaborate?

I don't know what will happen




Why not collaborate?

A triangular warning sign with a red border and a white center. In the center of the white triangle is a large black question mark. The sign is mounted on a blue background. A semi-transparent white rectangular box is overlaid on the sign, containing the text "My idea might get challenged".

My idea might get challenged

Why not collaborate?



Someone might steal my idea

Don't Collaborate



I can't do this

Let's examine each in turn



No, please no!

At the root of them all...

We already know what we want to do.

It's not how to do it. I'm not ready yet.

I'll lose it.

I don't know.

It's a secret.

Being human

rewards

My idea is...

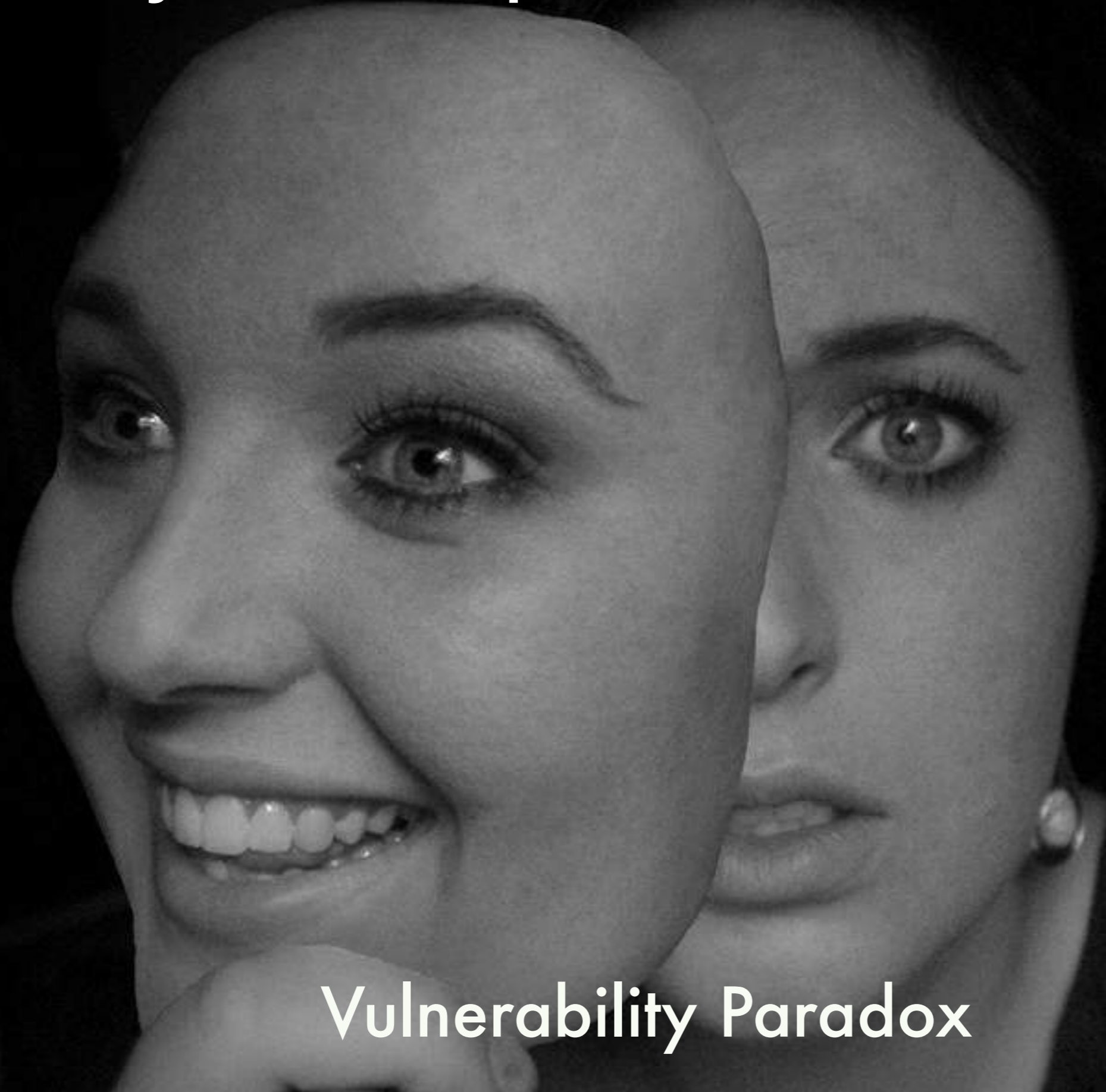
...so long.

My boss...

Someone might steal my idea.

I can't do this.

Why do we protect ourselves?



Vulnerability Paradox











Get a grip!
Stop pussy footing around!
Sort yourself out!

Diamond Princess

Captain Perfect

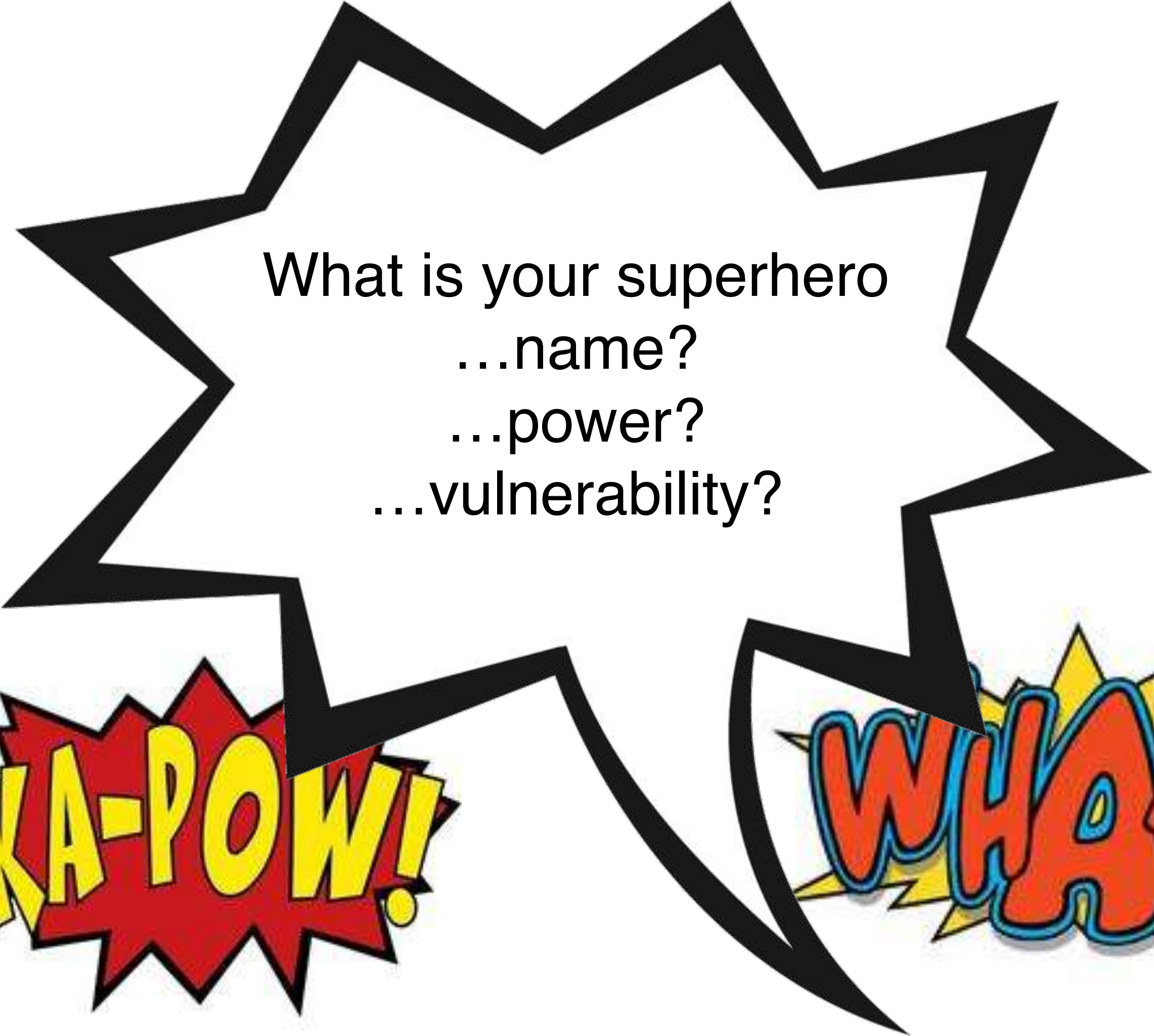
Does my bum look big in
this superhero belt?



Anxiety Girl

Oh dear. It's all
going to go pear shaped
any second!





What is your superhero
...name?
...power?
...vulnerability?



KA-POW!



WHAM

MY SUPERHERO SELF

MY SUPERHERO NAME

Connectness

MY SUPERPOWER

Ability to connect

MY VULNERABILITY

Being ignored

Expressive →

← *Smiley*



LISTENS

ENERGY

Can dress to impress!

MY SUPERHERO SELF

MY SUPERHERO NAME

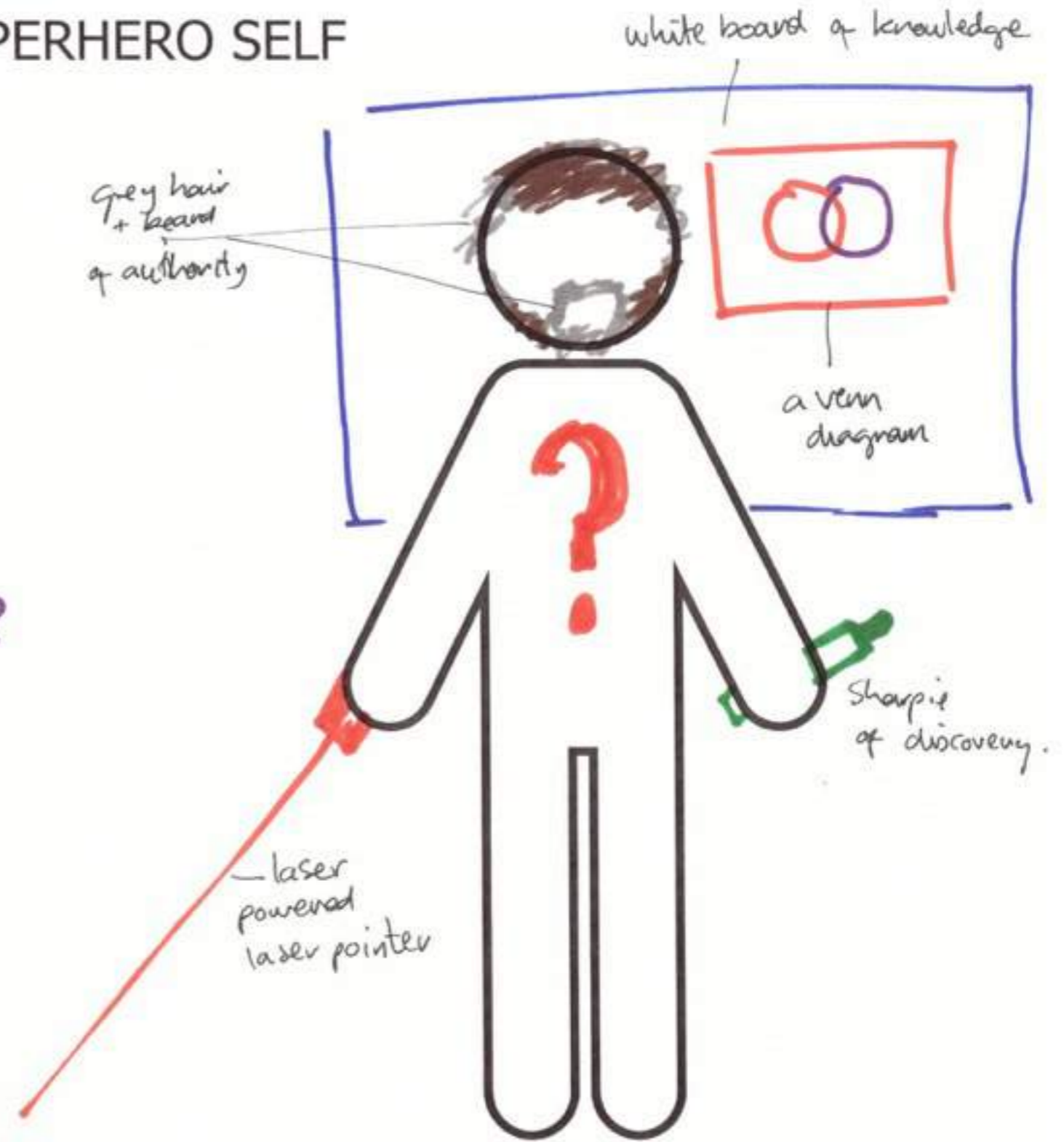
EXPLAINOMAN

MY SUPERPOWER

- MAKING THINGS CLEARER
- + BOUNDLESS ENERGY

MY VULNERABILITY

- + BEING THOUGHT OF AS STUPID





What's the worst that could happen?

What will happen if you expose your vulnerability?



Superpower **destruction**

- Hold back
- Dismiss
- Blame
- Gotcha
- Cynic



Superpower gifts

- Active listening
- Open questioning
- Summarising
- Clarifying
- Challenging
- Contracting
- Feedback



